



Who We Are: Preferred Partner Empowering Government Success

Hadley Dodd partners with government agencies to elevate public engagement, meet outreach objectives, and deliver mission-aligned messaging across digital and traditional platforms. Our integrated marketing and communications services—spanning strategy, content development, branding, social media, and creative execution—are designed to help agencies connect with the communities they serve.

Whether launching a nationwide campaign or delivering sensitive communications, we help agencies translate policy into public understanding—building trust, transparency, and engagement with programs that are compliant and mission-driven.

Core Competencies

STRATEGIC MARKETING & COMMUNICATIONS

- Mission-aligned marketing strategy
- Stakeholder messaging and public engagement
- Internal and external campaign execution

DIGITAL MARKETING & CONTENT STRATEGY

- Social media management and paid campaigns
- Email and newsletter programs
- Blogs, press materials, and thought leadership

CREATIVE & VISUAL BRANDING

- Brand logo development and identity rebranding
- Graphic design for digital and print
- Mobile-responsive & 508-compliant design

Company Info

As a GSA Schedule holder and SBA-certified Women-Owned Small Business (WOSB), we bring 20+ years of experience delivering measurable results for federal, state, and local initiatives.

GSA Contract #: 47QRAA25D0062

UEI #: RT4NWWBS51E8

CAGE Code: 9ETG8

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NAICS Codes:

- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 516210 Media Streaming, Social Networks, Content Providers
- 541430 Graphic Design Services
- 541860 Direct Mail Advertising

Past Performance Highlights

- 20+ years in regulated industries with senior oversight and fast, compliant execution
- Grant-funded and public health campaign expertise at state and local levels
- Proven success in stakeholder engagement and public outreach
- Social media and web strategy for Fortune 500 companies



MAYOR BRETT P. SMILEY
CITY OF PROVIDENCE

